

Newsletter Template Help

Newsletter Template Help

1. To begin, insert the HTML for the template into the Source Code of the Newsletter Template or create the layout using the message editor tools
2. Insert variables into the header section

Variable	Description
%%date%%	Displays the date entered on the newsletter date field
%%volume%%	Displays the volume as entered on the newsletter volume field

3. Define the article section with the code below
 - a. All of the code between the <!--articlestart--> and <!--articleend--> tags will be repeated for every article added to this newsletter
 - b. The name of the section for a group of articles will appear within the <!--sectionstart--> and <!--sectionend--> tags
 - c. The article's "read more" link will appear within the <!--abstractstart--> and <!--abstractend--> tags

Article Section
<pre><!--articlestart--> <!--sectionstart--> <!--sectionend--> <!--subjectstart--> <!--subjectend--> <!--abstractstart--> <!--abstractend--> <!--articleend--></pre>

4. To display the article's section, subject, author, text, and read more link, insert the following variables into the appropriate sections listed above. If you do not add one or more of these variables, that information simply will be omitted.

Variable	Description
%%sectionname%%	Displays the name of the section or group where the articles are located
%%subject%%	Displays the article's subject
%%author%%	Displays the author of the article
%%abstract%%	Displays the article text
%%articleurl%%	Displays the "read more" link that will link to a specified page URL or full version of the article generated by our system
%%linkalias%%	Adds a link tag to the read more link for each article

Article Section

```
<!--articlestart-->

  <!--sectionstart-->
    %%sectionname%%
  <!--sectionend-->

  <!--subjectstart-->
    %%subject%%
  <!--subjectend-->

  %%abstract%%

  <!--abstractstart-->
    <a alias="%%linkalias%%" class="link" href="%%articleurl%%">[FULL STORY] </a>
  <!--abstractend-->

<!--articleend-->
```

5. Here's an example of a styled article section with a horizontal line at the bottom to separate each article

Newsletter Article Example

```
<!--articlestart-->
<table width="95%" cellspacing="0" cellpadding="5" border="0">
  <tbody>
    <tr>
      <td valign="top" style="font-size: 12px; color: rgb(34, 86, 117); line-height: 16px;">
<!--sectionstart-->
      <p><span style="font-weight: bold; font-size: 11px; color: rgb(51, 153, 51); font-family:
Arial;"><br />
      %%sectionname%%</span><br />
<!--sectionend-->
<!--subjectstart-->
      <strong style="font-size: 14px; font-family: Arial;">Newsletter Template Editor Variable
Reference</strong>
<!--subjectend--></p>

  %%abstract%%

  <!--abstractstart-->
    <a class="link" href="%%articleurl%%">[FULL STORY] </a>
  <!--abstractend-->
    <p>&nbsp;</p>
    <br />
    <p align="right"><a style="color: rgb(34, 86, 116);" href="#top"><strong>top</strong></a></p>
    </td>
  </tr>
  </tbody>
</table>
  <table width="95%" cellspacing="0" cellpadding="5" border="0" style="border-bottom: 1px solid rgb
(90, 127, 153);">
  <tbody>
    <tr>
      <td></td>
    </tr>
  </tbody>
</table>
<!--articleend-->
```

Forward Article to a Friend

You also have the ability to forward a single newsletter article to a friend. For this to work, the articles will have to be created with a read more HTML page built within this application. When a subscriber clicks the link to read more, they will see a page with the full version of the article inside of the newsletter template. This page is where the forward an article to a friend link will be shown. To add this link, please follow these steps:

1. Add the Forward Article to a Friend section inside of the article code using <!--fwtfartstart--> <!--fwtfartend--> tags

```

Article Section

<!--articlestart-->

  <!--sectionstart-->
  <!--sectionend-->

  <!--subjectstart-->
  <!--subjectend-->

  %%abstract%%

  <!--fwtfartstart-->
  <!--fwtfartend-->

  <!--abstractstart-->
    <a class="link" href="%%articleurl%%">Read more</a>
  <!--abstractend-->

<!--articleend-->

```

2. Add one of these variable inside of the Forward Article to a Friend section, within the <!--fwtfartstart--> <!--fwtfartend--> tags

Variable	Description
%%fwtfnewsart%%	Generates the text "Forward Article to a Friend" with a link to forward the article
%%fwtfnewsartlo%%	Generates the Forward to a Friend link only (without the http://), can be used around text or images

3. Style the text for the Forward Article to a Friend link

```

Forward a Newsletter Article to a Friend

<!--fwtfartstart-->
  <p align="left"><span style="font-size: 14px; font-family: Arial;">
    %%fwtfnewsart%%
  </span></p>
<!--fwtfartend-->

```

4. Or use the link only and customize the linked text or image

```

Forward a Newsletter Article to a Friend

<!--fwtfartstart-->
  <p align="left"><span style="font-size: 14px; font-family: Arial;">
    <a href="http://%%fwtfnewsartlo%%">Forward this article</a>!
  </span></p>
<!--fwtfartend-->

```